System and the PIP will become an Addendum to this License and will set forth reasonable renovation and upgrading requirements applicable to entering conversion hotels at that time. Upon execution of the Addendum, Licensee shall be required to take such steps as may be necessary to complete the items on the PIP within the time period specified. Licensee's failure to complete the PIP in accordance with its terms and the Addendum shall be considered a default under this License, which may be terminated pursuant to Paragraph 12.C in the event of such default. If Licensee fails to submit a request within the timeframe permitted or Licensee chooses not to complete the PIP, the License will expire as set forth in

IN WITNESS WHEREOF, the parties have executed this License, as of the date first stated above.

Licensee;

EXTENDED HOSPITALITY, INC.

Anshoo Sethi

Managing Member President

R R

Secretary (or any other corporate of 155): 02/06/13 Page 2 of 32 PageID #:587

Licensor:

HOLIDAY HOSPITALITY FRANCHISING, INC.

Jenny Tjdvell
Vice President
Franchise Administration

Attest: Juny El

27

# Addendum To The Holiday Hospitality Franchising, Inc. Staybridge Suites License Agreement Pursuant To The Illinois Franchise Disclosure Act

Notwithstanding anything to the contrary set forth in the above License Agreement ("License"), the following provisions shall supersede and apply to this License (and, have generally been made applicable by execution of a similar Addendum to each license for a Staybridge Suites Hotel, respectively, issued in, or for properties in, the State of Illinois):

- 1. Notice Required By Law: The terms and conditions under which your License can be terminated and your rights upon non-renewal may be affected by Illinois law, 815 ILCS 705/19 and 705/20.
- 2. Under this License, there is no requirement that litigation between the parties take place in Georgia. You may institute litigation against us in Illinois or in any other court having jurisdiction over the parties and the dispute. The provisions of the License concerning jurisdiction and the application of Georgia law do not deprive you of any rights and/or causes of action established by the Illinois Franchise Disclosure Act, \$15 ILCS 705/4 and 41, which, for reference, are reproduced at the bottom of this page. In addition, if any of the provisions of this License are inconsistent with any other applicable Illinois statutes, then such Illinois statutes shall apply to the extent such application is constitutional and valid as applied.

In accordance with the

seq.), paragraph 12. C (1)(d) of the License shall be amended to include the following language: Casaforded bifford 1998 provided the matter governed by rederal Bankruptcy Law and enforceability or nonenforceability is subject to that law and rulings of a court of competent jurisdiction."

4. Licensee must pay additional Frequency Club Marketing Contributions equal to 5% of qualifying Full Folio Revenue (paid by or on behalf of each member who stays at the Hotel) monthly and a one time charge of \$10.00 per room with the first Royalty payment.

28 ST08

<sup>&</sup>lt;sup>1</sup> 705/4 JURISDICTION AND VENUE. §4. Any provision in a franchise agreement that designates jurisdiction or venue in a forum outside of this State is void, provided that a franchise agreement may provide for arbitration in a forum outside of this State.

<sup>705/41</sup> WAIVERS VOID. §41. Any condition, stipulation, or provision purporting to bind any person acquiring any franchise to waive compliance with any provision of this Act or any other law of this State is void. This Section shall not prevent any person from entering into a settlement agreement or executing a general release regarding a potential or actual lawsuit filed under any of the provisions of this Act, nor shall it prevent the arbitration of any claim pursuant to the provisions of Title 9 of the United States Code.

Date:\_\_\_\_

Licensee:

EXTENDED HOSPITALITY, INC.

3y: <u>-12-711</u>

Anshoo Sethi Managing Member President

Attest: Secretary (or any other corporate officer)

Licensor:

HOLIDAY HOSPITALITY FRANCHISING, INC.

Johny Tidwell

Franchise Administration
Case: 1:13-cy-00982 Document #: 10-4 Filed: 02/06/13 Page 6 of 32 PageID #:591

Assistant Secretary

Illinois Addendum

29 **ST08**  Case: 1:13-cv-00982 D nent #: 10-4 Filed: 02/06/13 Page 32 PageID #:592

# **GUARANTY**

As an inducement to Holiday Hospitality Franchising, Inc. ("Licensor") to execute the License Agreement dated <u>Ucondon 30, 2008</u> between Licensor and Extended Hospitality, Inc., ("Licensee"), for the Staybridge Suites branded hotel located at the intersection of Higgins Road and Cumberland Avenue, Chicago, IL 60631, ("License"), the undersigned (sometimes referred to as the "guarantor(s)"), jointly and severally, hereby unconditionally warrant to Licensor and its successors and assigns that all of Licensee's representations in the License and the application submitted by Licensee to obtain the License are true, and guarantee that all of Licensee's obligations under the License, including any amendments thereto whenever made (all hereafter collectively referred to as the "License"), will be punctually paid and performed.

Upon default by the Licensee and notice from Licensor, the undersigned will immediately make each payment and perform each obligation required of Licensee under the License. Without affecting the obligations of the undersigned under this Guaranty, Licensor may, without notice to the undersigned, extend, modify or release any indebtedness or obligation of Licensee, or any of the guarantor(s), or settle, adjust or compromise any claims against Licensee or any of the guarantor(s). The undersigned waive notice of amendment of the License and notice of demand for payment or performance by Licensee.

Upon the death of an individual guaranter, the estate of such guaranter vill be bound by this Case Guaranty but only for defaults and obligations hereunder existing at the time of death, and the obligations of the other guaranters will continue in full force and effect.

The Guaranty constitutes a guaranty of payment and performance and not of collection, and each of the guarantors specifically waives any obligation of Licensor to proceed against Licensee or any money or property held by Licensee or by any other person or entity as collateral security, by way of set off or otherwise. The undersigned further agree that this Guaranty shall continue to be effective or be reinstated, as the case may be, if at any time payment of any of the guaranteed obligations is rescinded or must otherwise be restored or returned by Licensor upon the insolvency, bankruptcy or reorganization of Licensee or any of the undersigned, all as though such payment had not been made.

To the extent permitted by law, the undersigned (i) consent and submit, at Licensor's election and without limiting Licensor's rights to commence an action in any other jurisdiction, to the personal jurisdiction and venue of any courts (federal, superior or state) situated in the County of DeKalb, State of Georgia; (ii) waive any claim, defense or objection in any such proceeding based on lack of personal jurisdiction, improper venue, forum non conveniens or any similar

30

basis; and (iii) expressly waive personal service of process and consent to service by certified mail, postage prepaid, directed to the last known address of the undersigned, which service shall be deemed completed within ten (10) days after the date of mailing thereof.

The undersigned agree to pay Licensor all expenses, including reasonable attorneys' fees and court costs, incurred by Licensor, its parents, subsidiaries, affiliates, and their successors and assigns, to remedy any defaults of or enforce any rights under this Guaranty or the License, effect termination of this Guaranty or the License, or collect any amounts due under this Guaranty or the License,

													und		
hi.															
					D										

Guarantors:

Ravinder Sethi Address: 1314 Plymouth Ct.

Chicago, IL 60631

SSN: 109-60-1663

Case: 1:13-cv-00982 Document #: 10-4 Filed: 1200/13 Page 10 of 32 PageID #:595

Address: 1314 Plymouth Ct. Chicago, IL 60631 SSN: 358-72-2148

1 ST08

\*Case: 1:13-cv-00982 D ment #: 10-4 Filed: 02/06/13 Page of 32 PageID #:596

BS 88

## ATTACHMENT "A"

	Facilities a	and Sea	rvices (	paragra	ph 1):
--	--------------	---------	----------	---------	--------

Site-Area and general description: 19 Floor, Interior Corridor

Fee owners (names and addresses): RASS Hospitality, LLC

Address: 1314 C Physical Chicago, TL 66605

Number of approved guest suites:

	TED
Case: 1:13-cv-00982 Document #: 10-4 Filed: 02/06/13 Page 12 of 32 PageID #:	597 N/A
Other concessions and shops:	N/A
Parking facilities (number of spaces, description):	153:4
Swimming pool:	Yes
Other facilities and services: Fitness Center, Great Room, Meeting Space	
Ownership of Licensee (paragraph 10):	
EXTENDED HOSPITALITY, INC.  Anshoo Seith, <del>managing member &gt;&gt; &gt; render Seith</del> 50%  Ravinder Seith, <del>managing member slowed solve</del> 50%	100%
<b>32</b>	ST08
· · · · · · · · · · · · · · · · · · ·	EC-IHG-E-0000038

Case: 1:13-cv-00982 D ment #: 10-4 Filed: 02/06/13 Page of 32 PageID #:598

# ATTACHMENT "B" THE WORK

On or before August 1, 2009, Licensee shall submit preliminary plans. On or before November 1, 2009 Licensee shall submit final plans, specifications and drawings for the Hotel, including its proposed equipment, furnishings, facilities and signs with such detail and containing such information as Licensor may request (collectively "Plans"). The Plans as submitted to Licensor shall conform to then prevailing System standards, including the construction standards set forth in the Manual. Construction shall not begin unless and until Licensor has approved the Plans. Thereafter, no change shall be made to the Plans without the advance consent of Licensor. Notwithstanding the foregoing, after the Plans have been approved, if in the course of actual construction any change in the Plans occurs, Licensee shall notify Licensor promptly. Licensee shall cause the Hotel to be constructed according to the Plans approved by Licensor, and Licensor shall determine whether construction has been completed in accordance with the Plans.

Construction of the Hotel shall commence on or before March 1, 2010. Commencement of construction shall mean excavation and poured footings with a finished building slab. Once the construction has commenced, it shall continue uninterrupted (except for interruption by reason of events constituting force majeure) until construction is completed. Notwithstanding the occurrence of any events constituting force majeure, or any other cause, construction shall be completed and the Hotel shall be furnished, equipped and shall otherwise be made ready to open for business in accordance with the License not later than March 1, 2011.

Extension requests for commencement of construction of a new development for each Staybidge Cases thics rfotel brand may be considered on a basis of monthly increments up to a six-month period for any one extension. Requests for less than six months must be accompanied by a sum equal to the then current standard minimum Application Fee for the proposed number of suites for the Hotel, prorated according to the period of time requested. Requests for a six-month extension must be accompanied by a sum equal to 1/2 of the then current standard minimum Application Fee. Approval of extension requests is not automatic. The Licensee will be responsible for any expenses which may be incurred by Licensor in the processing of an extension request.

For a new development of a Staybridge Suites Hotel, if an extension request is approved and construction is commenced within the extension period, the extension fee paid will be refunded, without interest, less the expenses incurred in processing the extension request. If construction does not commence within the extension period, Licensor may refund or retain the extension fee at its sole discretion.

The Hotel shall not be opened for business as a Staybridge Suites Hotel unless and until:

- (i) Licensor has approved and accepted, in advance, in writing (a) the construction of the Hotel in accordance with the Plans and Licensor's requirements; (b) the installation of all items of equipment, furniture, signs, computer terminals and related supplies and other items; and (c) the staffing and training of such staff necessary to operate the Hotel in accordance with Licensor's requirements;
- (ii) no accounts are past due to Licensor, its parents, divisions, subsidiaries or affiliated companies by Licensee;

33

Case: 1:13-cv-00982 cument #: 10-4 Filed: 02/06/13 Pa 15 of 32 PageID #:600

(iii) Licensee is in full compliance with all of the terms of this License Agreement.

Notwithstanding anything else herein to the contrary, Licensor may authorize Licensee to open and operate the Hotel as a Staybridge Suites branded hotel, even though Licensee has not fully complied with the terms of this License, provided that Licensee agrees to fulfill all remaining terms of this License on or before the dates designated by Licensor.



ST08

Exhibit 10

#### EXHIUIT 12

Case: 1:13-cv-00982 Document #: 10-4 Filed: 02/06/13 Page 18 of 32 PageID #:603

Felker Declaration

June 23, 2010



#### VIA OVERNIGHT COURIER

Extended Hospitality, Inc. Attn: Mr. Anshoo Sethi 1314 S. Plymouth Ct. Chicago, IL 60605

Three Reviels Drive Suite 100 Allanta GA 30346-2149 www.lhe.com

RE: LICENSE AGREEMENT DATED DECEMBER 30, 2008 (AS SAME MAY HAVE BEEN AMENDED, THE "LICENSE") BETWEEN EXTENDED HOSPITALITY, INC. ("LICENSEE") AND HOLIDAY HOSPITALITY FRANCHISING, INC. ("LICENSOR") FOR THE STAYBRIDGE SUITES® HOTEL TO BE LOCATED AT CHICAGO-O'HARE AIRPORT, IL/#14536 (THE "HOTEL")

Dear Mr. Sethi:

By letters dated January 26, 2010 and April 27, 2010, Licensor issued separate notices of default and termination based on Licensee's failure to commence construction and Licensee's failure to submit plans as required by the License. To date, Licensor has not received any evidence that commencement of construction has occurred or that any plans have been submitted; therefore, the

above License will terminate effective at 3:00 p.m. Eastern time on July 7, 2010.

Case: 1:13-cv-00982 Document #: 10-4 Filed: 02/06/13 Page 20 of 32 PageID #:605 Please comply immediately with all of the Post-Termination Obligations set forth in Paragraph 12.D of the License.

This notice in no way supersedes or extends any earlier termination dates established in a Default and Termination Notice, if any, issued by Licensor relative to the subject Hotel.

Licensor reserves the right to exercise all rights or remedies it may have under the License or otherwise with respect to the License or the termination, including without limitation liquidated damages pursuant to the License.

Should you have any questions, please let us know.

Jenny Tidwell Voc President

Franchise Licensing and Compliance





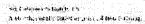












Case: 1:13-cv-00982 D nent #: 10-4 Filed: 02/06/13 Page of 32 PageID #:606

Mr. Anshoo Sethi June 22, 2010 Page 2

bcc: Bob Ekman

Kevin Woodard

Rick Marshall Nimesh Patel

Charlie Cahill Gary Armbrust Case: 1:13-cv-00982 Document #: 10-4 Filed: 02/06/13 Page 22 of 32 PageID #:607

#### EXMIDIT 13

Case: 1:13-cv-00982 Document #: 10-4 Filed: 02/06/13 Page 24 of 32 PageID #:609

Felker Declaration

LOCATION: Intersection of Courtland Ave. and Higgins Road Chicago, IL 60631

LOCATION#: 14554

DATE: Ocembra 30,2008

# Case: 1:13-cv-00982 Document #: 10-4 Filed: 02/06/13 Page 26 of 32 PageID #:611

# HOTEL INDIGO LICENSE AGREEMENT

#### WITH

# BOUTIQUE HOSPITALITY INVESTMENT, INC.

LICENSEE

	he License
A. B.	THE HOTEL.
	THE SYSTEM.
2. <u>C</u>	irant of License:
±12	Reasecs Responsibilities
A.	OPERATIONAL AND OTHER REQUIREMENTS.
В.	UPGRADING OF THE HOTEL
C.	FES.
A.	<u> Leaning</u>
В.	KESERVATION SERVICES
C.	CONSULTATION ON OPERATIONS, FACILITIES AND MARKETING.
D.	MAINTENANCE OF STANDARDS.
E.	APPLICATION OF MANUAL.
F.	OTHER ARRANGEMENTS FOR MARKETING ETC.
G.	LICENSOR'S USE OF OTHER ADVERTISING/PROMOTIONAL SUPPORT FUNDS
H,	PERFORMANCE OF LICENSOR'S OBLIGATIONS
<u>. c</u>	hanges In The Manual:
5. <u>I</u> U	<u> </u>
A.	MEMBERSHIP.
В.	PUNCTION OF COMMITTEES.
<u>'. Pi</u>	oprietary Rights:
A.	OWNERSHIP OF SYSTEM
В,	DISPUTES CONCERNING THE MARKS OR SYSTEM.
C.	PROTECTION OF THE MARKS.
D.	MODIFICATION OR DISCONTINUATION OF THE MARKS
. R	cords And Audits:
A.	MONTHLY STATEMENTS

ъ.	LICENSEE'S NOTICES TO PUBLIC CONCERNING INDEPENDENT STATUS	. 2
Α.	NO AGENCY RELATIONSHIP.	
13. R	Clationship Oi Parties	-
E.	PAYMENT OF LIQUIDATED DAMAGES.	
D.	DE-IDENTIFICATION OF HOTEL UPON TERMINATION	. 1
C.	IMMEDIATE TERMINATION BY LICENSOR	
В.	TERMINATION BY LICENSOR ON ADVANCE NOTICE	
<b>A</b> .	EXPIRATION OF TERM	ال ا
12. T	ermination:	
C.	NO EXTENSIONS OF TERM	. 1
	Casharty	
*****	CONDENSATION	نع
PROFILE PROFILE	Ondemoston And Canadian	
	MANACEMENT OF THE HONOR	زنج
40,000	TO A MODER OF DEAL France	<u> </u>
	REGISTRATION OF A PROPOSED TRANSFER OF EQUITY INTERESTS.	
##	TRANSPERS OF AN EQUITY INTEREST IN THE LICENSEE UPON DEATH TO FAMILY MEMBERS	
	TRANSER OF THE LICENSE THE PROPERTY OF THE PRO	
	IRANSFERS OF PUBLICLY-TRADED BOUITY INTERESTS	٥.
. 7	1 KANSPER OF EQUITY INTERESTS THAT ARE NOT PUBLICLY TRADED	
	1 KANSTER BY LICENSEE	
A.	DEANSTER BY LICENSOR	D.
<u> 10.                                    </u>		
C.	EVIDENCE OF INSURANCE	
В.	INSURANCE	
Α.	INDEMNITY	*
9. I	ndemnity And Insurance:	*
1:13-	cv-00082-Document#: 10-4 Filed: 02/06/13 Page 28 of 32 PageID #:613	
D. C	AUDIT	**
	C. 1:163- 2: I A. B. C. D. E. F. G. H. J. C. D. E. R. C.	C. AUDIT.  1. 108-CVA-QUOR ENANGEMENT OF 4 Filed: 02/06/13 Page 28 of 32 PageID #613  9. Indemnity And Insurance:  A. INDEMNITY.  B. INSURANCE.  C. EVIDENCE OF INSURANCE.  10. Transfer.  A. TRANSFER BY LICENSOR.  B. TRANSFER BY LICENSOR.  B. TRANSFER OF GOUTTY INTERENTS THAT ARE NOT PUBLICLY TRADED.  D. TRANSFER OF PUBLICLY-TRADED EQUITY INTERESTS.  E. TRANSFER OF THE LICENSE.  F. TRANSFERS OF AN EQUITY INTEREST IN THE LICENSEE UPON DEATH TO FAMILY MEMBERS.  G. REGISTRATION OF A PROPOSED TRANSFER OF EQUITY INTERESTS.  H. CHANGE OF OWNERSHIP.  I. TRANSFER OF REAL ESTATE.  J. MANAGEMENT OF THE HOTEL.  11. Condemnation And Casualty:  A. CONDEMNATION.  B. CASUALTY.  C. NO EXTENSIONS OF TERM.  12. Termination:  A. EXPIRATION OF TERM.  B. TERMINATION BY LICENSOR ON ADVANCE NOTICE.  C. IMMEDIATE TERMINATION BY LICENSOR.  D. DE-DENTIFICATION OF HOTEL UPON TERMINATION.  E. PAYMENT OF LIQUIDATED DAMAGES.  13. Relationship Of Parties:  A. NO AGENCY RELATIONSHIP.

Miscellaneous:	2
SEVERABILITY AND INTERPRETATION.	. 2
BINDING EFFECT; GOVERNING LAW; VENUE	2
EXCLUSIVE BENEFIT.	2
	2
LICENSOR WITHHOLDING CONSENT.	2
NOTICES.	2
AUTHORNY WARE STORY AND AUTHORN TO THE STORY OF THE STORY	2
GENERAL RELEASE AND COVENANT NOT TO SUE	2
REIMBURSEMENT OF EXPENSES.	2/
BUSINESS JUDGMENT.	2
<u>CAPITAL RESERVE</u>	2
	20
SPECIAL STIPULATIONS:	20
RANTY	3
ACHMENT "A"	3
	34
WORK	3
	SEVERABILITY AND INTERPRETATION BINDING EFFECT: GOVERNING LAW; VENUE EXCLUSIVE BENEFIT ENTIRE AGREEMENT LICENSOR WITHHOLDING CONSENT NOTICES. AUTHORITY GENERAL RELEASE AND COVENANT NOT TO SUE PERFORMANCE OF THE WORK REIMBURSEMENT OF EXPENSES BUSINESS JUDGMENT DESCRIPTIVE HEADINGS TERRORISM CAPITAL RESERVE RIGHT OF FIRST REFUSAL SPECIAL STIPULATIONS: RANTY ACHMENT "A" ACHMENT "A" ACHMENT "B"

INDG08

# Holiday Hospitality Franchising, Inc. Three Ravinia Drive, Atlanta, Georgia 30346 Hotel Indigo License Agreement

This License dated <u>Scendar 30</u>, 2008 (the "Term Commencement Date") is between Holiday Hospitality Franchising, Inc., a Delaware corporation ("Licensor"), and Boutique Hospitality Investment, Inc., an Illinois corporation ("Licensee") whose address is 8171 W. Higgins Rd., Chicago, IL 60631.

# The Parties Agree As Follows:

### 1. The License:

Licensor operates and licenses a system (the "System" as described in Paragraph 1.B below) designed to provide a distinctive, high quality hotel service to the public under the name "Hotel Indigo<sup>®</sup>". High standards established by Licensor are the essence of the System. Future investments may be required of Licensee under this License Agreement ("License"). Licensee has independently investigated the risks of the business to be operated hereunder, including current and potential market conditions, competitive factors and risks; has read Licensor's Franchise Disclosure Document for prospective Hotel Indigo brand franchisees; and has made an independent evaluation of all such facts. Neither Licensor nor any other person on Licensor's

behalf has made any representation to Licensee concerning this License not fully set forth herein. CaseA water the concerning this License not fully set forth herein. CaseA water the concerning this License not fully set forth herein. CaseA water the concerning this License not fully set forth herein. CaseA water the concerning this License not fully set forth herein. CaseA water the concerning this License not fully set forth herein. CaseA water the concerning this License not fully set forth herein. CaseA water the concerning this License not fully set forth herein. CaseA water the concerning this License not fully set forth herein. CaseA water the caseA water

#### A. The Hotel.

The Hotel comprises all structures, facilities, appurtenances, furniture, fixtures, equipment, and entry, exit, parking and other areas from time to time located on the land identified by Licensee to Licensor in anticipation of this License, or located on any land from time to time approved by Licensor for additions, signs or other facilities. The Hotel now includes the facilities listed on Attachment "A" hereto. No change in the number of approved guest rooms and no other significant change in the Hotel or in the manner in which the Hotel rooms and services are offered to the public (including timesharing and condominium Hotel projects and other projects not involving short term stays by transient guests) may be made without Licensor's approval. Licensee represents that it is entitled to possession of the Hotel during the entire license term without restrictions that would interfere with anything contemplated in this License.

### B. The System.

The System includes all elements which are designed to identify "Hotel Indigo" branded hotels to the consuming public or are designed to be associated with those hotels or to contribute to such identification or association and all elements which identify or reflect the quality standards and business practices of such hotels, all as specified in this License

1